

# INVEST KATY AREA





Dear Prospective Investor,

Thank you for consideration to become a member of the Katy Area Economic Development Council (KAEDC), which serves and works seamlessly with regional public institutions, corporations, private groups, and our investor network to champion the economic growth of the Katy area marketplace.

With annual investments by member communities and businesses, KAEDC achieves its mission as a 501c6 of attracting and growing high impact employers that add and retain quality jobs in the area. As an investor, you get advanced insights into KAEDC projects and will be united with other private and civic leaders who are dedicated to the long-term economic sustainability of our region.

We invite your involvement in KAEDC's efforts to advocate the Katy area's competitiveness and to accelerate the region as a prominent location for commerce. Our Greater Houston connectivity gives companies significant advantages and membership means supporting the current and future economy of this region. Powered by select member companies and organizations, KAEDC is positioned to leverage the community's distinguishable business climate and scale up engagements on regional, state, national and international prospect opportunities that will benefit our investor members.

Our Board is seeking new visionary, passionate investors. 2023 commemorates the 20th anniversary for KAEDC, a recognized leader for results-driven economic development and a major contributor for the enhancement of quality life and place. Your investment in KAEDC will further strengthen the proactive synergy between the private and public sectors, companies, and organizations throughout the Katy area region.

Please contact me or Chuck Martinez, President & CEO on making an investment application or to schedule an appointment for additional details. Join us in building a more vibrant economy for the Katy Area.

Regards,

Paul Kurt, Chairman of the KAEDC Board of Governors

# WAYS TO INVEST IN KATY AREA

## Strategy

- ▲ ■ ★ Provide support to strategic plan to create sustainable jobs and capital investment to help lower the unemployment rate
- ▲ ■ ★ Opportunity to sponsor EDC events and programs
- ▲ ■ ★ Economic impact analysis for your company or development for \$100
- ▲ ■ ★ For residential realtors, post up to three residential properties on website
- ▲ ■ ★ Commercial realtors get properties featured on website
- ▲ ■ ★ Free demographic reports and job postings
- ▲ ■ ★ Company information on website membership directory-and other EDC directories
  - ★ Economic impact analysis for your company or development for free
  - ★ Logo recognition in selected Katy Area EDC marketing materials
  - ★ Construction-related members will be a part of our Build to Suit RFP list and will have the opportunity to submit proposals on projects.
  - ★ Economic impact analysis for your company or development for free

## Internal

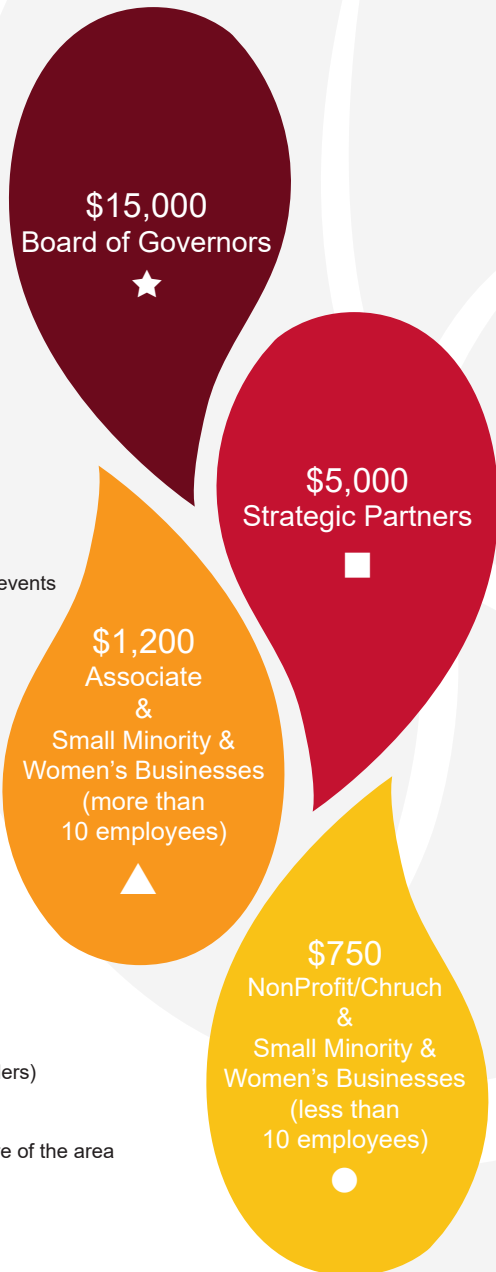
- ▲ ■ ★ Receive updates on prospective development activities
- ▲ ■ ★ Katy Area Development Map (1) and discounted additional copies
- ▲ ■ ★ Access to members only website and directory
  - ★ Inclusion on selected Katy Area EDC promotional materials
  - ★ Access to information from Board of Governors (BOG) meetings
  - ★ Katy Area Development Map (2) and discounted additional copies
  - ★ Inclusion on Katy Area EDC letterhead
  - ★ Katy Area Development Map (4) and discounted additional copies

## Networking

- ▲ ■ ★ Networking opportunities & economic development info at General Assembly meetings and other scheduled events
- ▲ ■ ★ Participate in members-only events
- ▲ ■ ★ Two guests (2) can attend each GA meetings or other events
  - ★ Attend two (2) Board of Governors meetings
  - ★ Exclusive invitation to special events/project announcements
  - ★ Use of Katy Area EDC conference room for meetings
  - ★ Priority presentation access at GA meetings
  - ★ Attend Board of Governor's Annual Review Luncheon at no cost
  - ★ Four guests can attend GA Meetings or other events
  - ★ Participate and network in BOG meetings and events
  - ★ Annual recognition at GA meeting with logo in presentation
  - ★ Six guests can attend GA Meetings or other events

## Governance

- ▲ ■ ★ Serve on Katy Area Districts Council (MUDs, ESDs, and Special Purpose Districts and related service providers)
- ▲ ■ ★ Serve on some Katy Area EDC Committees and Task Forces
  - ★ Seat on Board of Governors (BOG) with voting privileges and attend all
    - ★ Opportunity to influence decision making on action items/policies about economic development and the future of the area
    - ★ Exclusive information on economic development projects/updates on prospect and project activities



# **Board of Governors (BOG) (\$15,000.00)**

## **Level Membership Benefits**

1. All benefits from previous tiers (Strategic Partners, Associate, Non-Profit/Church, and Minority & Women's Small Businesses)
2. Provide support to the area strategic plan to create sustainable jobs and capital investment to help lower the unemployment rate
3. Networking opportunities and economic development information at General Assembly (GA) meetings and other scheduled meetings and events
4. Serve on all Katy Area EDC Committees and Task Forces
5. Serve on Katy Area Districts Council (MUDs, ESDs, and Special Purpose Districts and related service providers)
6. Participate in members-only events
7. Receive updates on prospective development activities
8. Four copies (4) of Katy Area Development Map and discounted additional copies
9. Company information on website membership directory-and other EDC directories
10. Free demographic reports and job postings
11. Free economic impact analysis for your company or development
12. Opportunity to sponsor EDC events and programs
13. Four guests (4) can attend each GA meeting or other events
14. Access to special Membership Website and Member Directory
15. For residential realtors, post up to three residential properties on website
16. Commercial Real Estate Brokers, properties will be featured on EDC website and granted access to EDC property database ZPE.
17. Construction related members will be part of our Build to Suit RFP list and will have the opportunity to submit proposals on projects.
18. Provide input on strategic plans/ and EDC work plans
19. Access to information from Board of Governors (BOG) meetings
20. Inclusion on selected Katy Area EDC promotional materials
21. Logo recognition in selected Katy Area EDC marketing materials
22. Attend all Board of Governors meetings
23. Exclusive invitation to special events/project announcements
24. Use of Katy Area EDC conference room for meetings
25. Priority presentation access at GA meetings
26. Attend to Board of Governor's Annual Review Luncheon at no cost
27. Seat on Board of Governors (BOG) with voting privileges
28. Opportunity to influence decision making on action items and policies about economic development and the future of the area.
29. Participate and network in BOG meetings and events
30. Scrolling logo on the Katy Area EDC website homepage
31. Exclusive information on economic development projects/updates on prospect and project activities
32. Inclusion on Katy Area EDC letterhead
32. Annual recognition at GA meeting with logo in presentation

## **Strategic Partners (\$5,000.00) Level Membership Benefits**

1. All benefits from previous tier (Associate, Non-Profit/Church, and Minority & Women's Small Businesses)
2. Provide support to the area strategic plan to create sustainable jobs and capital investment to help lower the unemployment rate
3. Networking opportunities and economic development information at General Assembly (GA) meetings and other scheduled meetings and events
4. Serve on some Katy Area EDC Committees and Task Forces
5. Serve on Katy Area Districts Council (MUDs, ESDs, and Special Purpose Districts and related service providers)
6. Participate in members-only events
7. Receive updates on prospective development activities
8. Free copies (2) of Katy Area Development Map and discounted additional copies
9. Company information on website membership directory-and other EDC directories
10. Free demographic reports and job postings
11. Free economic impact analysis for your company or development
12. Opportunity to sponsor EDC events and programs
13. Two guests (2) can attend each GA meeting or other events
14. Access to special Membership Website and Member Directory
15. For residential Realtors, post up to three residential properties on website
16. Commercial Real Estate Brokers, properties will be featured on website and granted access to EDC property database ZPE.
17. Construction related members will be part of our Build to Suit RFP list and will have the opportunity to submit proposals on projects.
18. Provide input on strategic plans/ and EDC work plans
19. Access to information from Board of Governors (BOG) meetings
20. Inclusion on selected Katy Area EDC promotional materials
21. Participate on all non-elected, non-board committees & task forces
22. Logo recognition in selected Katy Area EDC marketing materials
23. Attend two Board of Governors meetings annually
24. Exclusive invitation to special events/project announcements
25. Use of Katy Area EDC conference room for meetings
26. Priority presentation access at GA meetings
27. Invitation to Board of Governor's Annual Review Luncheon at no cost



**Associates and Small Minority & Women's Businesses (over 10 employees)  
(\$1,250.00)**

**&**

**Non-Profit/Church and Small Minority & Women's Businesses (under 10 employees)  
(\$750.00)**

**Level Membership Benefits**

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# Join Us!

The mission of the Katy Area EDC is to lead the economic development efforts of the Katy Area to recruit, retain, and expand new high quality, high impact companies, jobs and talent to improve the quality of life and place for Katy Area residents.

Join us now by completing and returning this application with payment to:  
Angie Thomason at athomason@katyedc.org | 281-396-2200 | 2002 W. Grand Parkway N., Ste 220 | Katy, Texas 77449

## Contact Information

Company: \_\_\_\_\_

Primary Representative: \_\_\_\_\_

Title: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_ Mobile: \_\_\_\_\_ Fax: \_\_\_\_\_

Alternative Representative: \_\_\_\_\_

Title: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

Company Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Website: \_\_\_\_\_

Company Description: \_\_\_\_\_

\_\_\_\_\_

Referred By: \_\_\_\_\_

## Membership Level

- Board of Governors
- Strategic Partners
- Minority & Women Small Business (more than 10 employees)
- Associates
- Non-Profit/Church
- Minority & Women Small Business (less than 10 employees)

	Annual	Semi-Annual	Quarterly
Board of Governors	\$15,000	\$7,500	\$3,750
Strategic Partner	\$5,000	\$2,500	\$1,250
Associate	\$1,250	\$625	N/A
Minority & Women Above Ten Employees	\$1,250	\$625	N/A
Non-Profit/Church	\$750	N/A	N/A
Minority & Women Below Ten Employees	\$750	N/A	N/A

## Payment Options

- Check
- Credit Card
- Annual
- Semi-Annual
- Quarterly

Signature: \_\_\_\_\_ Date: \_\_\_\_\_